

Adam Braun

KEYNOTE TOPICS



The Innovator's Edge

Building a Future-Ready Organization

In a world characterized by rapid change and uncertainty, the ability to anticipate future trends is a critical leadership skill. This speech explores the strategies and techniques that the most successful leaders employ to gain a competitive edge.

In this riveting presentation, Braun delves into the art of foresight, discussing how to identify emerging trends, analyze potential disruptions, and assess future scenarios. He then explores the importance of cultivating a culture of innovation and experimentation, which enables organizations to adapt and thrive in a dynamic environment. Through storytelling, science and audience engagement, every attendee will gain valuable insights into how to develop their own foresight skills and inspire their organizations to build for the future, today.

Audience Takeaways:

- Unleash your visionary spark by discovering your next groundbreaking idea
- Transform vision into action: Implement tactical steps to bring your idea to life
- How to engage others to build a movement around your ideas
- How to convert early wins into sustained and enduring progress

Adam Braun

KEYNOTE TOPICS



Build For Where The World Is Headed

Unlocking Innovation in a Rapidly Changing World

How do the world's most successful leaders navigate uncertainty in a rapidly changing world? Through a teachable four-step framework, Adam Braun shows you how great companies anticipate tomorrow's reality, today. In this call-to-action of a talk, Braun shares enlightening examples of how others have navigated through unprecedented rates of change to find enduring success, the emerging trends that will shape where we're headed next, and how to embolden your team to take the concrete actions to thrive in the midst of transformation.

Drawing from two decades of research and first-hand experiences that come to life in this riveting talk, Braun will have you on the edge of your seat and ready to take action so that you too are ready to lean into the benefits of rapid innovation.

Audience Takeaways:

- Learn the science of how organizations and individuals best navigate change
- Discover how to make bold, calculated decisions to enhance trust and success
- Remove fear and restore a sense of optimism in your people
- Define a course of action to ensure success within transformation

Adam Braun

KEYNOTE TOPICS



Ordinary Person, Extraordinary Change

How Every Person Can Affect The Masses

Most people believe one person can't make a difference. Adam Braun proves otherwise by captivating audiences with his story of being an ordinary person, creating extraordinary change — something he believes everyone can do. In this inspirational presentation, Braun shares his journey from an ordinary intern to becoming a 3x entrepreneur starting organizations that have raised over \$100M and impacted millions of lives.

Rooted in a compelling round-the-world story with humorous twists and turns, Braun anchors this speech around key learnings that can serve as guideposts when facing the most challenging moments in our careers and lives. This is the talk that audiences will remember and speak about for years.

Audience Takeaways:

- How to discover your next big idea
- Tactical steps to turn that big idea into action
- Best practices to engage those around you to build a movement
- Lessons to convert inspiration into enduring growth

Adam Braun

KEYNOTE TOPICS



The Mindset of Compounding Greatness

Creating a Sustainable Competitive Advantage

What's the difference between a one time success and those that build a culture that produces an enduring legacy? It's a mindset of compounding greatness.

In this keynote, NY Times bestselling author and award-winning entrepreneur Adam Braun shares the five keys that the most successful teams in the world have imbued into their mentality and processes to create repeatable, resounding successes that powers year-over-year growth and evolution.

Through engaging storytelling filled with simple memorable phrases and proven frameworks that teams can start implementing right away in their daily rhythms and habits, Braun elevates not just every attendee's intentions, but inspires and enables teams to immediately convert their boldest aspirations into the small calculated bets that will drive your most powerful ambitions to become reality.

Audience Takeaways:

- Learn how to instill a mindset of compounding greatness within teams, focusing on incremental improvements that drive sustained success
- Gain tools to enhance daily routines and processes that support individuals to navigate change and achieve consistent peak performance
- Develop your tangible steps to convert ambitious goals into practical actions with every team member contributing to compounding successes